



FOR IMMEDIATE RELEASE

Media Contacts:

Bruce Jankowitz
Director Marketing
Element Care
bjankowitz@elementcare.org
617 833-7460 (m)

Media Contacts:

Karen Sheehan
Director of Development
Bethany Community Services
ksheehan@bethanycommunities.org
978 387-9705 (m)

Bethany Community Services and Element Care Partner to Bring Medical Services On-Site at Leading Senior Housing Community in Haverhill

Innovative Initiative Supports Best Practice for Aging Well in Place

Haverhill & Lynn, MA – September 16, 2019 – [Element Care](#), a non-profit, health care organization serving adults 55 and older, has opened a new on-site medical office at [Bethany Community Services'](#) Merrivista campus at 100 Water Street in Haverhill. This partnership creates a valuable linkage between senior housing and senior healthcare services to help older adults age-in-place with access to high quality medical and supportive services right where they live.

“Since 1965, we’ve stayed true to our mission of providing affordable housing for seniors where they can age-in-place in a supportive environment,” said Jered Stewart, President and CEO at Bethany Community Services. “Establishing an innovative partnership with Element Care and offering an on-site medical office allows us to enhance and elevate the supportive services we offer for seniors in our community.”

The new medical office will be dedicated to treating residents of Bethany Communities who enroll in Element Care’s Program of All-inclusive Care for the Elderly (PACE) and will be staffed by a licensed nurse. Medical care and services will include medication reviews, routine vital signs, vaccinations, wound care, education regarding health concerns and coordination of other care.

“Aging in a services-enriched community is a best practice but identifying the sustainable funding sources to support it has been a daunting task,” said Robert Wakefield Jr, CEO of Element Care. “Our partnership with Bethany Community Services, including this new on-site medical office, is an exciting new initiative that will enable frail elders to get the comprehensive, high quality healthcare care services they need to age well and live comfortably and safely in their homes for as long as possible.”

Among the many dignitaries that attended were Elizabeth Chen, Secretary of the Massachusetts Executive Office of Elder Affairs and Haverhill Mayor James Fiorentini, who both spoke at the grand opening event. State Representative Andy Vargas and State Senator Diana DiZoglio presented citations congratulating Bethany Community Services and Element Care on the opening of the on-site medical office. Also in attendance was State Representative Lenny Mirra.

About Element Care

Element Care, founded in 1995, is a non-profit, healthcare organization with a simple mission: to help people live safely and comfortably in their homes and their communities for as long as they can, keeping their stays in hospitals and nursing facilities as minimal as possible. Element Care provides complete health care to eligible people through PACE (Program of All-Inclusive Care for the Elderly) throughout the Massachusetts North Shore, the Merrimack Valley and the northeast region of Middlesex County. For more information, visit www.elementcare.org.

About Bethany Communities

Since 1965, Bethany Community Services, a registered 501(c)(3) nonprofit organization, has led the senior housing industry by providing affordable, supportive communities where neighbors can age-in-place, regardless of the financial hardships many seniors face. Through innovative community partnerships and foundational support, we provide seniors access to wellness services, healthy meals, transportation, and life-enriching programs. Collaborations with local businesses, public schools, universities and healthcare providers create opportunities for us to keep our seniors healthy, independent, and engaged with the greater community around them

###



Jered Stewart-President and CEO Bethany Community Services, Robert Wakefield Jr.-CEO Element Care, Elizabeth Chen-Secretary of the Massachusetts Executive Office of Elder Affairs, Lenny Mirra-State Representative & Andy Vargas-State Representative

For more information about Element Care, please call 877-803-5564, or visit www.elementcare.org.

For more information about Bethany Community Services, please call 978.374.2160, or visit www.bethanycommunities.org.